



HOLMES@LAW helps innovative 7 and 8 figure companies monetize intellectual property ("IP"), negotiate lucrative contracts, and implement profitable legal strategy.

For 20+ years, JoAnn Holmes ("Jo") has successfully negotiated with Fortune 100s, and managed IP portfolios spanning 150 countries that generate over \$2 billion in annual revenue.

*"Jo is a top notch professional with a wealth of experience. She knows business."*

## NEGOTIATIONS ...



## WHO WE SERVE ...

- Clients: license brands, software & content to Fortune 500s, govt agencies & strategic partners
- Industries: software & tech, food & beverages, manufacturing, healthcare, finance, consulting and professional services

## HOW WE SERVE ...

- *Assure Architect™ - recurring IP revenue models*
- *Assure Atlas™ - a sound legal foundation*
- *Assure Architect™ - collaboration on key objectives, candid cross-industry insights, smart decision support*
- *Business Ally™ IP Licensing & Contracts Subscription proactive & pragmatic guidance, profitable deals*

## OUR PODCAST ...



## MORE ABOUT JO ...

- Graduate: Stanford University and Emory School of Law
- Featured By: McKesson Corporation, the American Institute of Graphic Artists, American Bar Association, Cornell and Penn State law schools, Business Radio X
- Volunteer Service: Stanford National Black Alumni Association & the Path Project board of directors, over 300 leadership and community service hours since founding HOLMES@LAW